AFFINITY
IT GROUP

YOU'RE MORE THAN YOUR TECHNOLOGY'S CIRCUITS AND SWITCHES.

You're Family.

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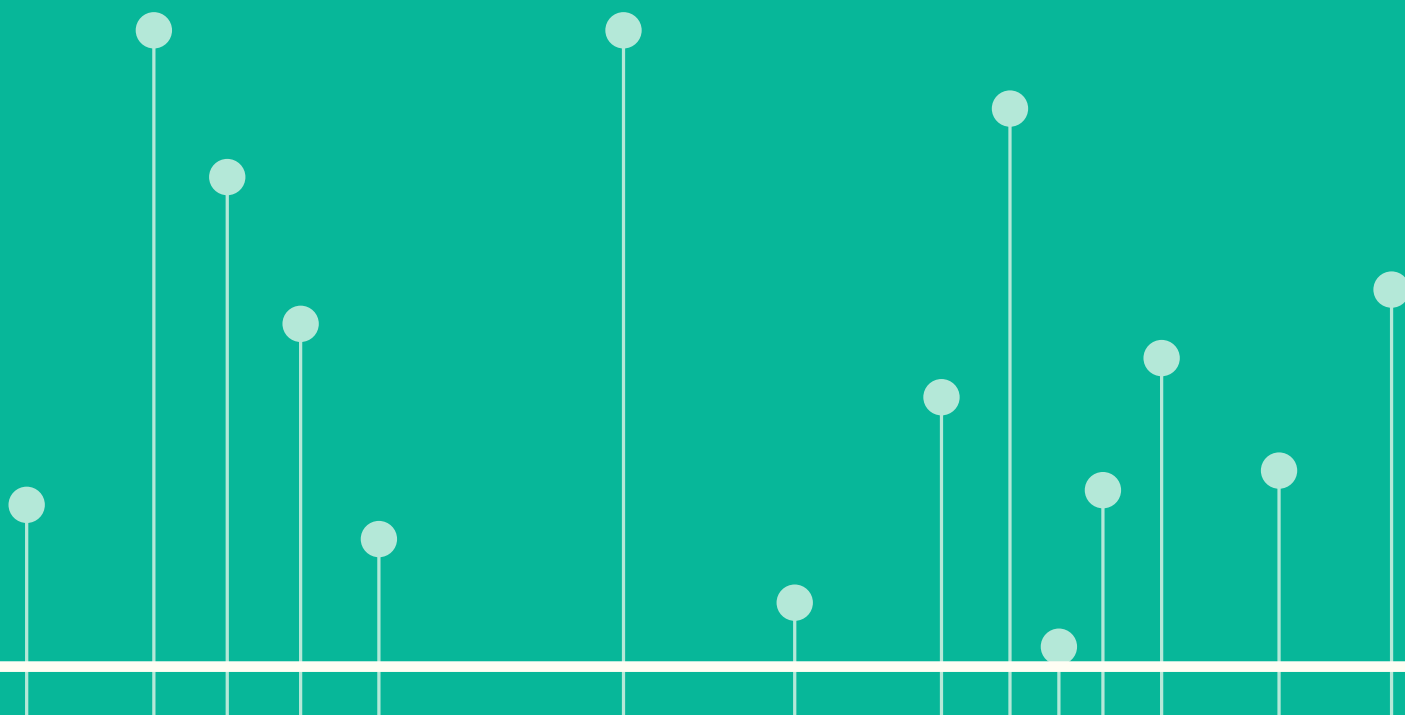
The Birth of Affinity

affinity:
Noun affinity \ə-ˈfi-nə-tē\
A feeling of closeness and understanding that someone has for something.

We were created to enrich the lives of families within our community. **Affinity IT Group** provides business technology that allows you to spend more time with yours. We blend our business expertise with premium IT support to pave the best path possible for you to succeed in overcoming the challenges that hinder your success.

As a trusted member of your family, the team at **Affinity IT Group** takes your hand in breaking technology barriers, supporting you every step of the way as you face the unknown. We take care of your IT right from the start, giving you more time to enjoy your life and all it has to offer. When your technology works, it provides you with the financial freedom to have a better life experience. Don't look back with regret.

Philosophy

Affinity IT Group strives to build ongoing relationships with you and your business. Together we can use today's technology to conquer tomorrow's business challenges. We want to understand your needs before customizing a solution that fits your business – without breaking the bank.

At **Affinity IT Group,** we focus our business on the relationships we develop with our clients. We believe the organizations we support become a part of our family. Each one of our customers holds a piece of our heart and soul, and we appreciate them every day.

The Ideal Client

At **Affinity IT Group**, we strive to become a valued part of your team. Our aim is to build a trust filled working relationship with you and your employees with the end goal of becoming an integral part of your business's growth and success. Together, we can infuse technology with a top-notch, supportive business partnership to enable you to take your company to new heights.

WE WANT TO WORK WITH YOU IF:

- You're ready to build a trust filled working relationship

- You want us to become an integral part of your company

- You look at **Affinity IT Group** as an addition to your team

- You're ready to achieve accelerated growth and development

- You have a friendly, good-natured outlook
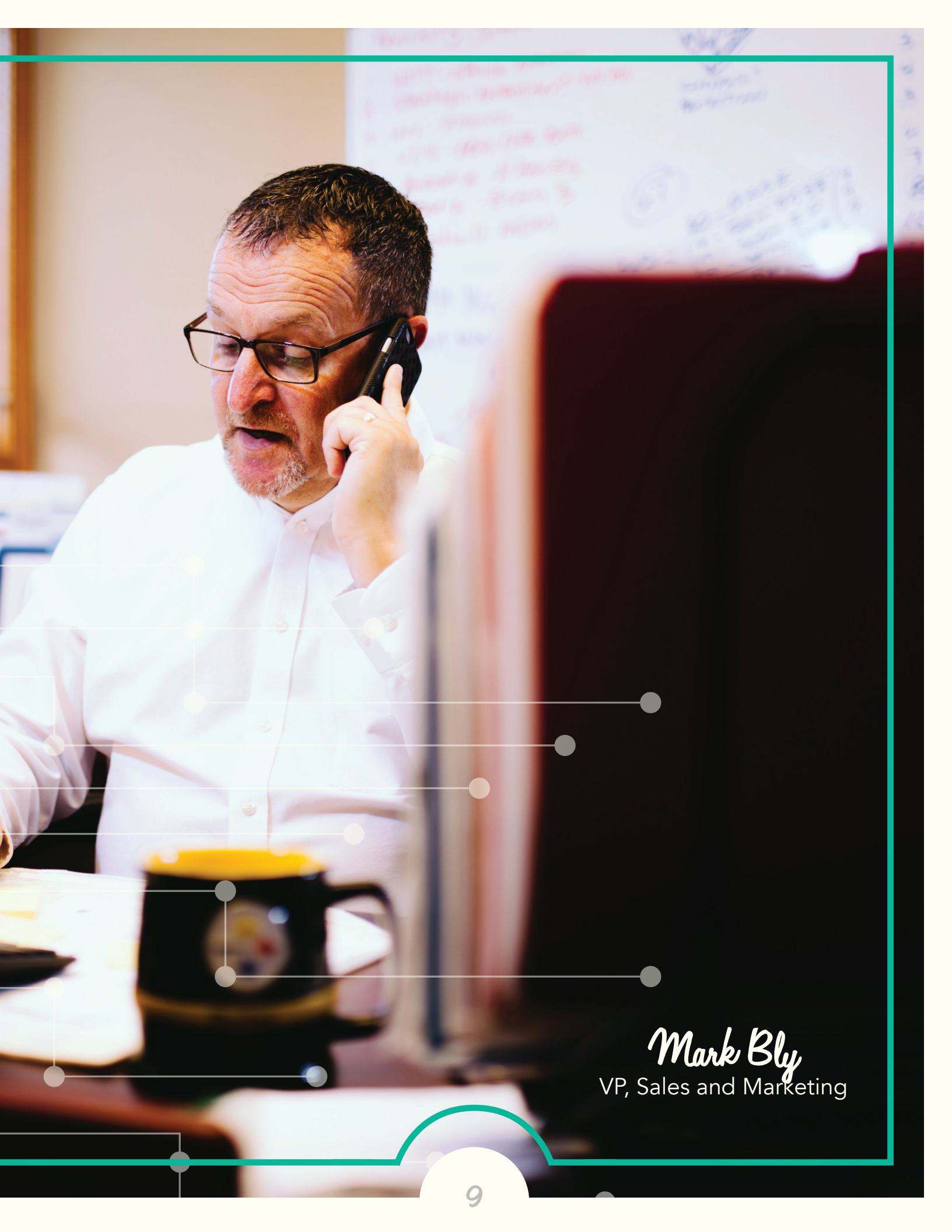
Mark Bly
VP, Sales and Marketing

Rick Tetreau
President

Services We Provide

- Professional Services

- Managed Services

- Network Security

- Cloud Computing

- StratusVault Backup

- VoIP

- Surveillance

- Relocation

Professional Services

AUTOMATE YOUR WORKFLOW

Affinity IT Group helps you achieve greater efficiency by automating some of your day-to-day workflows. With increased efficiency comes better productivity.

COMPLETELY SCALABLE

We'll build you an infrastructure that's completely scalable for whatever the future holds. No matter how quckly you grow, we've got you covered.

WORK HOW YOU WANT

Generic solutions are a thing of the past with **Affinity IT Group**. We build you a custom infrastructure specific to your needs – allowing you to work how you want.

Managers spend 40% of their time writing reports and 30% to 60% of it in coordination meetings.

– The Boston Consulting Group

Managed Services

24/7 MONITORING

We monitor your technology 24/7 so you won't have to worry about it. We'll make sure it's performing at its best so you can run your business at yours.

PROACTIVE RESOLUTIONS

We can catch issues before they affect your business, before you even know they are there.

VENDOR MANAGEMENT

Have multiple vendors for your IT? We can take those relationships off your hands and manage them for you so you can focus on growing your business.

Treatment without prevention is simply unsustainable.

– Bill Gates

Network Security

COMPREHENSIVE RISK ASSESSMENT

You'll be able to see all the risks your technology faces, as well as a comprehensive assessment of what you stand to lose in the make of your worst case scenario.

REMAIN COMPLIANT

We can proactively audit and test your setup to keep you in compliance with government regulations, including HIPAA, SOX, and PCI DSS. We'll protect your company and your clients.

PEACE OF MIND

We test your security regularly to stay on top of any changes that we need to make. You'll get the peace of mind knowing that the safety of your data doesn't stop when your work day ends.

70% of firms are expecting regulators to publish even more regulatory information in the next year, with 28% expecting significantly more.

– Thomson Reuters

Cloud Computing

IMPROVE COLLABORATION

Your employees will be able to access documents in real-time, anywhere, from any device to simultaneously complete tasks faster and with fewer mistakes.

CLOSE MORE SALES

Have real-time access to relevant decision-making documents from any device. Close more sales in the field by having everything you need at your fingertips.

REDUCE COSTS

With your applications in the cloud, you won't ever have to pay for upgrades or updates again. They'll automatically be installed – for free!

More than 80% of the companies using cloud services have shown an increase in productivity within the first 6 months.

– CuriousRubik Survey
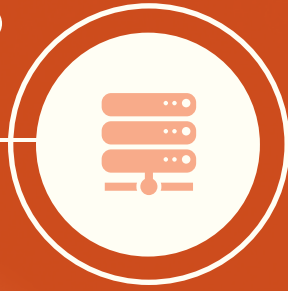
StratusVault Backup

REDUNDANT BACKUP

Regardless of what type of disaster you experience, we backup your data in multiple locations so you'll always have a copy available.

PERFORMED CONSISTENTLY

Your data is backed up to the minute based on your needs, on a consistent basis, giving you the most recent copy available to restore. You won't be left behind when you do get back up and running.

FASTER RECOVERY

We make restoring your data quick and easy. You won't be out days or weeks waiting to get back to where you were.

40% of companies rated their organization's ability to recover their operation in the event of disaster as fair or poor.

– Gartner

VoIP

FLEXIBLE COMMUNICATION

Instead of using multiple devices to get ahold of team members or clients, you'll be able to consolide all communication to one platform for secure and flexible collaboration.

BOOST EMPLOYEE SATISFACTION

Your employees will be happier when they have the freedom to communicate where they want, with the device they want. With more features than regular phones – you can't go wrong!

REDUCE VENDOR HASSLES

Decrease the number of vendors you deal with by switching to VoIP from Affinity IT Group. You'll be able to combine your phone and internet into one monthly bill instead of several.

VoIP services can cut initial costs by up to 90%.

– Tech.co

Surveillance

MITIGATE RISK

With **Affinity IT Group's** Surveillance systems, thieves and other threats won't be as tempted to jeopardize your hard work.

SIMPLE TO INSTALL

Gone are the days of suffering downtime to install video surveillance. We'll install your surveillance around your business process to give you the most uptime.

INCREASED PRODUCTIVITY

Your employees increase their productivity when they are held accountable for their work. Video surveillance from **Affinity IT Group** makes managing your staff comfortable.

Businesses with surveillance in force saw not only a 22% drop in theft but a 7% increase in profits.

– Bloomburg Business

Relocation

SAFE & SECURE TRANSPORT

Other moving companies don't care about how they treat your technology. We'll make sure your IT gets to your new location safely and securely without any mishaps.

PROPER SHUTDOWN & REIMPLEMENTATION

We'll ensure your network is properly shut down and restored after you've moved to reduce the risk of data loss. We'll make sure it's up and running better than before!

BE UP & RUNNING FASTER

Affinity IT Group knows exactly how to get your technology up and running with minimal downtime. The faster you're up and running, the sooner you can get back to business.

Only 6% of businesses survive severe data loss.

– Gartner Group

How We Take Care of You

1

CONSULTATION

To improve your life with technology, we first need to meet and make sure we're a good fit. We'll discuss what is required to enhance your life and provide you the most financial freedom.

2

DISCOVERY

Our personable team will comb your system to learn everything we need to know about your current technology. We'll see what you have in place now and how you're using it in your typical work day.

3 NEEDS ANALYSIS

After we have an idea of how your business uses its current technology and how you want to use it in the future, we analyze the needs of your company. We find out everything – its strengths, weaknesses, opportunities, and threats.

4 PROPOSAL CREATION

Our team meets internally to discuss a plan of action according to our discovery. During this time, we formulate a plan that is right for your company and easy to integrate seamlessly into your monthly budget.

5 INTERNAL ENGINEERING REVIEW

With our cumulative information, we get to work designing a solution unique to your business. We go over it with a fine-tooth comb to make sure it's the perfect solution to help reach your goals.

6 PRESENTATION

When all's said and done, we present your new technology to you and your team. We'll show you how it works and proactively support any issues you might encounter. With **Affinity IT Group**, achieving your visions becomes easy.

Testimonials

"Over the last three years, I can't tell you how thankful we are for Affinity IT Group, for what they helped us – help ourself! – get into what I would call ' the 2000 years.' . . . the [Affinity IT] Group have been right along with the whole project, and have been as passionate as I am about making sure that we have the necessary technology for not only our staff to work with, but also for our members to use. And it's been a great experience."

Roger Parker
GM, The Toledo Club

"Affinity IT Group, that was probably the best decision we made during our move. It was the most important part of our move, and I couldn't have been happier with how it went. They just treated my business like their business, and that meant the world for us, and that made it the smoothest part of our move, actually."

Todd Blackmar
Owner, Hass Jorden

"One of the things that you're going to find is – you move forward in dentistry, if you want help to move down this path and move with the technology . . . if you want to move forward, you want to go with Affinity IT. Affinity IT is out on the cutting-edge, but they also deal with things that work. So, in other words, they're not gonna dump these things on you and say, 'This might work, Bill.' No, it's 'We know that it works when it comes to it.' So again, I would highly recommend these guys."

Dr. William Huntzinger
DDS, Dental Health Associates

"[Before working with Affinity IT,] very little of our systems worked properly, they did not interface well, cell phones didn't talk with the calendars [or] our computer-based stuff. It was just a very cumbersome system, and Mark and his team did a wonderful job and helped in pulling that all together so that it makes our life a lot easier and more seamless."

Jim Jarvis
Architect, HJT Design Group

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